

Soroptimist International of Raleigh, NC
PO Box 32188
Raleigh, NC 27622



919-386-9910
www.soroptimistraleigh.org
contactus@soroptimistraleigh.org

Media Contact:

Kendra Andrews
919-554-9254 / kandrews@soroptimistraleigh.org

Event Contact:

Joyce Rothchild 919-518-1093
/ jrothchild@soroptimistraleigh.org

FOR IMMEDIATE RELEASE: Third annual Raleigh “Walk to Stop Child Trafficking Now” presented by Soroptimist International of Raleigh, NC.

Raleigh, NC, August 4, 2011 – Today, Soroptimist International of Raleigh, NC, in conjunction with fellow non-profit organization Stop Child Trafficking Now, announced plans for the 3rd annual fundraising Walk in Raleigh, NC on Sunday, September 25, 2011. The Walk is part of a global campaign taking place in 36 cities in the United States and Canada. The event is hosted by Peace College and organized and sponsored by Soroptimist International of Raleigh, NC.

Stop Child Trafficking Now (SCTNow) stems from the 501(c) (3) Strategic Global Initiatives formed as “A Voice for the Vulnerable” dedicated to stopping child trafficking by targeting the source of child trafficking - predators who drive the domestic and international sex industry.

SCTNow has partnered with specially trained operatives to build cases and gather intelligence against predators who are driving the sex trade industry around the world.

The SCTNow mission involves a multi-phase plan to deploy and underwrite operative teams around the world in an effort to take predators off the street. “Without the buyer—there would be no sex industry. We tackle demand because it deals with the root of the issue,” states Ron Lewis, co-founder with wife, Lynette, who resides in Cary and New York City.

Though a majority of funding will go to the demand side of the issue, SCTNow also partners and funds non-profit organizations that are focused on the various facets of ending human slavery.

Last year’s Stop Child Trafficking Now Walk garnered 10,000 walkers in over 40 communities in the US, Canada and Australia raising nearly \$750,000 dollars for the cause.

On Sunday, September 25, mothers, fathers, sons, daughters and friends will walk to Stop Child Trafficking Now. The Raleigh SCTNow Walk is a two-mile walk and will take place downtown; registration begins at 1:00 pm on Delway Street at Peace College.

The Walk is open to the public. This will be a fun event, with music and entertainment starting at 1:00 pm. To register, visit www.sctnow.org. Select the Raleigh Event and join a team, form your own team, or donate and sign up other donors. For more information about the Raleigh Walk, or to volunteer, contact Joyce Rothchild at jrothchild@soroptimistraleigh.org / 919-518-1093.

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Soroptimist International of Raleigh, NC

Founded in 1921, Soroptimist is an international volunteer organization of business and professional women. The name, Soroptimist, means “Best for Women.” The mission of Soroptimist is to improve the lives of women and girls in local communities and throughout the world. Soroptimist International of Raleigh, NC, chartered in 1987, is a 501(c)(3) organization solely run and operated by volunteers. Locally, Soroptimist is focused on helping women achieve economic independence, ending violence against women and girls and their Triangle Women of Distinction Awards. For more information on ways to help, donate or become a volunteer, and/or become a member, visit www.soroptimistraleigh.org.

SCTNow is a 501 (c) (3) not-for-profit charitable corporation, incorporated in the State of New York under the name Strategic Global Initiatives. All financial operations are handled transparently and with the utmost accountability. The certified public accounting firm of Heveron & Heveron PC reviews all donor contributions and financial records. SCTNow is also represented by Hogan & Hartson, ranked one of the top 20 law firms in the world, with more than 1,100 lawyers in 27 offices worldwide. SCTNow is registered under Guide Star Charity Check.